



THIS
Valentine's Day,

GIVE YOUR HEART TO A GOOD CAUSE

WEDNESDAY, FEBRUARY 10

6PM-9PM

ARCADE

BY ROCHELLE GORES

8473 MELROSE AVENUE

WEST HOLLYWOOD · P 323 944 0018

10% OF THE EVENING'S SALES WILL BENEFIT THE
NOREEN FRASER FOUNDATION

THE NOREEN FRASER FOUNDATION | The Noreen Fraser Foundation uses educational and awareness campaigns to raise funds for translational cancer research aimed at developing new prevention methods, diagnostic tools and non-toxic therapies to treat women's cancers. Noreen Fraser, a stage IV cancer survivor, has played a pivotal role in raising money and awareness for the importance of translational cancer research as co-creator and co-producer of *Stand Up To Cancer*, a movement which has raised over 100 million dollars for cancer research to date. The *Men For Women Now* initiative hopes to inspire men to show their love and support for the women in their lives by asking them to schedule early detection tests. Noreen Fraser believes that women have traditionally been seen as the hand holders - she hopes that if the men in their lives offer up their support, more women will have tests and more lives will be saved. For more information, please visit www.noreenfraserfoundation.org.

men for
women
now.com