

# Desireeduffie's Weblog

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## 69 Collection at Maloof Estate for a Good Cause

Topco Sales will have its 69 Collection featured as a unique charity event happening at Adrienne Maloof's estate to benefit the [Noreen Fraser Foundation](#) (NFF). Presented by [The Silver Spoon](#), the two-day Pre-Emmy party takes place Sept. 16 and 17 and features a luncheon, spa services, celebrity gifting and a special room called *The Palms Casino Lounge*.

*The Palms Casino Lounge* will feature a poker table, blackjack, and other casino games. While the guests enjoy the gaming Topco Sales representatives will provide celebrity attendees with yummy free samples and cute 69 tote bags as take-home gifts. They invited me to be a special guest dealer at the poker table. And for kicks all poker players will also be given a [Noveltease Stress Ball](#) from Topco Sales so everyone playing can 'hold the nuts'.



*The Palms Casino Lounge* anticipates visits from some of the top celebrity poker players, including: Annie Duke, Shannon Elizabeth and Cheryl Hines. Other celebrity supporters of NFF include Jack Black, Bob Saget, Melissa Etheridge and many others. NFF was started by Hollywood Producer, Noreen Fraser, who is a stage IV

breast cancer survivor. The organization is focused on finding cures for women's cancers and the foundation asks the question, "Whose boobs will you save?" Gotta love that slogan, huh?

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The popular [69 Collection](#) consists of oral sex-enhancing products. It's making a big impact in the market and is the center of major media attention. The 69 Collection was recently featured in the [Topco Top Secret Room](#) in the Malibu Beach House and was a hit among celebrities and Hollywood's trend setters who visited. It has also been the topic of conversation on *Night Calls* on Playboy Radio and *The Sheena Metal Experience* on [LA Talk Radio](#).

If you would like to attend and support NFF, please contact Anna Brock at [Anna@thesilverspoon.com](mailto:Anna@thesilverspoon.com). Just tell her Desiree sent ya!